



GREATER GREENWICH CHAMBER OF COMMERCE, INC.

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February 5, 2010

Dear Business Owner,

Preparation for the eighteenth annual Whipple City Festival for the weekend of June 18-20, 2010 has begun. The Festival Committee is hard at work planning a full program of music and special family entertainment for Friday night through Sunday afternoon. While it will be difficult to top the 2009 Festival, during which we celebrated our village's bi-centennial, we have a lot of great ideas to make 2010 stand out as well! Our focus this year is even more on our local community as we reach out to local entertainers, food and craft vendors, and exhibitors.

The Whipple City Festival is proud to be a community festival and proceeds from this weekend allow the Greater Greenwich Chamber of Commerce to sponsor other community events throughout the year, which bring people to Greenwich to support our local businesses. The revenue also allows us to administer health insurance plans for members, provide cooperative advertising and serve as a major source of information on member businesses and the Greenwich area. We are participants in the New York Tech Valley Chamber Coalition, the Adirondack Regional Chamber of Commerce, Towns & Villages of the Battenkill Valley and Washington County Tourism efforts.

In support of our community, we are proud that a percentage of the proceeds from the Whipple City 5K Run are donated each year to a Greater Greenwich Chamber of Commerce Scholarship at the Greenwich Central School. Please encourage your employees and their families to take part in this wonderful race. Whether you walk or run, it's an excellent way to enjoy the outdoors while making it possible for our students to continue their education. In addition to the donation to the Scholarship Fund, our Carnival was such a success in 2009 that we were able to donate \$200 to the Greenwich Food Pantry. Come to the Dunking Booth to dunk your "favorite" community leader in 2010 and perhaps we can do even more!

Enclosed is a donation form outlining various levels of support. All contributors will be listed in the Festival program. Sponsors and Patrons will be given special recognition throughout the Festival. All donations will help pay for the parade, entertainment throughout the weekend, carnival prizes, advertising, insurance and all the other costs related to the Festival.

This event would not be possible without the financial support of our local businesses. Your generosity makes this community festival a reality each year. Thank you in advance for your continued support.

Sincerely,

Mary Ann Spiezio
Whipple City Festival Committee, Fundraising