



GGCC NEWSLETTER

May 2010

Volume 13 – Number 5

OFFICERS

Chris Copeland – President
Grin Mobil Laser Tag

Maureen Edsforth – Vice President #1
Greenwich Hardware Antiques

Michelle DeGarmo – Vice President #2
Read Associates

Lisa Gillis – Treasurer
Vincent Cristaldi Accounting Service

Kathy Nichols-Tomkins – Secretary
Greater Greenwich Chamber of Commerce

DIRECTORS

Beth Anthony - Beth's Café

Dave Beayon - The Computer Guys of Greenwich
Laurel Cole - Surya Polo Club

Chris Copeland - Grin Mobile Laser Tag

Cailie Currin - Currin Compliance Services LLC

Renee Bouplon - Agricultural Stewardship Assoc.

Christine Grogan - Trustco Bank

Jeffery Fitzgerald- Willard Mountain, Inc.

Barbara Hamel - Helping Hands Physical Therapy

Margaret Jones - Greenpea Market & Café

Andrew Kelly - Jordan & Kelly LLC

Doug Merrigan - Glens Falls National Bank & Trust

Larry Wilbur - Wilbur Financial Group

2010 DATES TO REMEMBER

Board of Directors meeting – 6:00 pm
6/23 Change to the 4th Wednesday this month.

Whipple City Festival meeting - Wednesday
June 9th at 6:00 pm at the GGCC office

Whipple City Festival June 18th - 20th

Greater Greenwich
Chamber of Commerce, Inc.
6 Academy St.

Greenwich, NY 12834

Phone/Fax–518-692-7979

Email: info@greenwichchamber.org

Web: www.greenwichchamber.org

Whipple City Festival

FESTIVAL HIGHLIGHTS

Friday Eve - Kangarooster
Sat. 8:30 am –5 K Run /Walk & kids Fun Run

Sat. afternoon - Bluegrass by
The Dirty Old Strings

Sat. evening - Harold Ford & The
Cash Band - Classic sounds of
Johnny Cash

Sat & Sun - Bubbles the Clown
Sat. afternoon - River Jack Z for Kids
Sunday - Bob Warren

And much more.....

Amyland Carnival Rides, Family Fun
Games by the Chamber and Beaver
Cross Camp, Bouncy House, Grin
Mobile Laser Tag, Dunking Booth &
Cake Wheel, Craft Fair Animal
Exhibits, Free Horse & Wagon
Rides, Community Organization
Info Booths & Great Food.

Please help support these events.

Want to help or participate ?

*Festival's total budget is \$13,000.....
your support is still needed.*

Please use the enclosed donation form
to become a supporter & be listed in
the program OR go to the GGCC
home page to the WC Festival page to
download registration forms for :

The Parade
The 5K Race
Vendor spots

We are looking for volunteers to help
Friday, Saturday & Sunday with the
games, the 5K race or at the Chamber
Booth.

And we need baked goods for Cake
Wheel prizes all throughout weekend.

Contact the GGCC 692-7979 or
Mary Ann Spiezio at 695-5000 to
sign up to help

Thank you

For Your Information :

- The GGCC offers 4 Health Insurance Plans. Your new employees can join one of them within their first 60 days of employment. Call for details.
- You can insert a piece of promotional mail in our monthly newsletter mailing. free of charge. You supply the 225 pieces to us and let us know in advance what month you plan the insert for.
- You can place your business's promotional piece into the Information Building on Academy St. by simply bringing them to the building. FREE OF CHARGE
- The GGCC sells Greenwich caps & Euro Stickers at the office.
- The Chamber always welcomes your comments and ideas. Call President Chris Copeland with them at 632-4746 or send to info@greenwichchamber.org

Welcome to these New Chamber Members and visit them to do your business locally

Mapleland Farms
David Campbell / Partner
647 Bunker Hill Rd. Salem, NY 12865
518 854 -7669
dave @maplelandfarms.com
www.maplelandfarms.com
Pure Maple Syrup Producers

Anthem Sports
Dieter W Drake / Owner
PO Box 504 Cambridge, NY 12816
518 275-6185
info@anthesports.us
www.anthesports.us
Event promotion services.

Something New - The newsletter will feature professional articles by members .

Tech Talk

By David Beayon
The Computer Guys of Greenwich

What's the difference between a Virus, Spyware, Malware, and Adware?

Now days the average computer user must be aware of the potential threats their computer faces each time you connect to the World Wide Web. It is a dangerous place for a computer and the security threats are growing every day. From your friendly Wikipedia:

What is Virus?

A computer virus is a computer program that can copy itself and infect a computer. The term "virus" is also commonly but erroneously used to refer to other types of malware, adware, and spyware programs that do not have the reproductive ability. A true virus can only spread from one computer to another (in some form of executable code) when its host is taken to the target computer; for instance because a user sent it over a network or the Internet, or carried it on a removable medium such as a floppy disk, CD, DVD, or USB drive. Viruses can increase their chances of spreading to other computers by infecting files on a network file system or a file system that is accessed by another computer.

What is Malware?

Malware, short for malicious software, is software designed to infiltrate a computer system without the owner's informed consent. The expression is a general term used by computer professionals to mean a variety of forms of hostile, intrusive, or annoying software or program code. The term "computer virus" is sometimes used as a catch-all phrase to include all types of malware, including true viruses.

Software is considered malware based on the perceived intent of the creator rather than any particular features. Malware includes computer viruses, worms, Trojan horses, spyware, dishonest adware, crime ware, most rootkits, and other malicious and unwanted software.

What is Spyware?

Spyware is a type of malware that is installed on computers and collects little bits of information at a time about users without their knowledge. The presence of spyware is typically hidden from the user, and can be difficult to detect. Typically, spyware is secretly installed on the user's personal computer. Sometimes, however, spywares such as key loggers are installed by the owner of a shared, corporate, or public computer on purpose in order to secretly monitor other users.

What is Adware?

Adware, or advertising-supported software, is any software package which automatically plays, displays, or downloads advertisements to a computer after the software is installed on it or while the application is being used. Some types of adware are also spyware and can be classified as privacy-invasive software.

There are many programs out there that can help you keep on top of viruses, spyware, adware and malware. I personally use Microsoft Security Essentials (Free), and Malwarebytes' Anti-Malware (24.95). Malwarebytes' has a free version which is great if you already have some malware, but the paid version is very effective at detecting the malware before it gets installed.