



NEWSLETTER

Winter 2017



January 2017

Letter from the President

Happy New Year!!

On your behalf in 2016 the Chamber ran some of the most successful community events of the year! The Chamber runs the Halloween Parade, Whipple City Festival and The Holiday Lighted Tractor Parade. The Holiday Lighted Tractor Parade brought in record numbers of visitors to the community from all over the area and beyond. These events bring the community together and help to draw in outside people who will possibly make a “financial deposit” into our businesses.

It is not just the money spent on the day of the event that makes a financial difference. It is the visitors that return to; buy a car, try a restaurant, change their insurance carrier or do some shopping later in the year. They walk down our streets or drive their cars looking around and say “This could be a nice place to live or open a business.” It is these smaller “events” that the Chamber Board hope for as we put in the hours to make sure the larger community events happen.

We realize that as the Chamber continues to be successful in today’s business world we also need to grow and be active in other ways to help our membership. So this year we are looking to you our members for some guidance on where to focus some of our time and volunteer hours. What would you like to see the Chamber do to help your business? Send us a letter, email, Facebook message or give us a call with your ideas.

I hope 2017 brings all of you continued success and financial windfalls.

Sincerely,
Greater Greenwich Chamber of Commerce President
Suzanne Becker, Blooms

P.S. We are currently looking for a few energized people to sit on the board of directors. The board meets once a month for regular meetings and then each board member will sit on a committee with various time commitments. If you or one of your employees is interested in joining us, please let the office know. I guarantee that you will be proud of the involvement and benefit from it personally.

Officers & Directors

Officers

President—Suzanne Becker
Co-Vice President—Catherine A. Burkly
Co-Vice President—Matthew Ryan
Treasurer—*Current Vacancy*
Secretary—Jessica Lynn

Directors

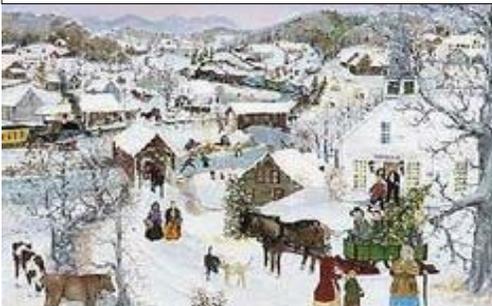
Mary Barnhart, Victory View Vineyard
Suzanne Becker, Blooms
Catherine A. Burkly, Esquire
Heidi Clary, Country Power Products, LLC
Christine Grogan, Hand Melon Farm
Andrew Kelly, Kelly & Sellar Ryan, PLLC
Katie Jo Mohamed Ali, Trustco Bank
Matthew Ryan, Individual Member



Thank you to one one one main st. for hosting the Holiday Gathering on December 13.

A wonderful time was had by the 30 members and guests in attendance, and a number of business connections and holiday cheers were made over great food and beverages in a warm and beautiful atmosphere.

Thank you to Cathy Brown and the staff at one one one!



Greater Greenwich Chamber of Commerce, Inc.

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Stay Connected!



info@greenwichchamber.org



www.greenwichchamber.org



facebook.com/greenwichchamber



twitter.com/greenwich_ggc

FOR YOUR INFORMATION:



2017 DATES TO REMEMBER

- **25th Annual Whipple City Festival**
Friday & Saturday, June 16 & 17, 2017
- **5th Annual Holiday Lighted Tractor Parade**
Saturday, November 18, 2017

Check out more events at
www.greenwichchamber.org/events.asp

If you have an upcoming event that you'd like to see added to our online Calendar of Events, send us an email at info@greenwichchamber.org

We are updating this calendar throughout the year and will publish your events as we receive them.

Reminder: The Board of Directors Meeting is held on the 3rd Wednesday of every month at 6:30 pm at the Chamber office. All members are welcome to attend.

As the seasons change, we are **refreshing all of the promotional materials** in the Information Building on Academy Street. If you have updated **brochures, flyers, event notices, or business cards**, don't forget to share them with us!

You can drop items off in the office (or feel free to make space on the racks in the building)—it's open 24/7 to be available to the general public.



Come Spring, we will also be looking for updated information for the 2017 Greenwich–Easton Guide published by Manchester Newspapers.

Please review the information we have for you in our online Membership Directory at www.greenwichchamber.org

Note from the Managing Director

Beginning this month, the Chamber will have new office hours:

Monday 9:00 am—2:00 pm

Thursday 8:30 am—4:30 pm

On Tuesday each week, I'll be making it a priority to get out into our community and meet with members. My job is to advocate for you and your business and I hope to continue having more conversations with members like you about how we can best achieve that.

We are also looking to highlight members on the Chamber Facebook page. Send us a brief description or update of something new and exciting happening at your business. We'll get it posted!

Greater Greenwich Chamber of Commerce

Gift Certificates



*GCC Gift Certificates are **available all year long** and are a great way to keep more dollars in our local economy. Let us know if you'd like to be included on the list of businesses that accepts these certificates.*

To redeem your Chamber of Commerce Gift Certificate for cash, bring it to the Chamber office and you will be reimbursed for the amount used.

Any questions, please call the office
at (518) 692-7979.

Gift certificates can be purchased at the Chamber office in any denomination.

And finally...



for renewing your Chamber membership. Your continued support is an investment in your business and an investment in our community. We will do our utmost to promote your business and to respond to your needs.