



Greater Greenwich Chamber of Commerce, Inc.  
6 Academy Street  
Greenwich, NY 12834  
(518) 692-7979  
[www.greenwichchamber.org](http://www.greenwichchamber.org)

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September 2016

Dear Business Owner or Manager,

The Greater Greenwich Chamber of Commerce is proud to present the 4<sup>th</sup> Annual Holiday Lighted Tractor Parade to be held on Saturday, November 19, 2016. Tractors, wagons and floats trimmed with holiday lighting and decorations will parade through the Village of Greenwich and kick off the holiday season.

To help build on the success of past year's events, the Chamber is seeking financial donations from the business community to cover parade-related expenses and help fund other Chamber programs and events. In keeping with tradition, a portion of the donations will be used to fund a college scholarship for a graduating Greenwich Central School senior entering into an agricultural program.

Join us this year as we continue to celebrate a Washington County Farmer who has made significant contributions to the county's agricultural community. Last year's 2015 recipient of this "honorable farmer" recognition was awarded to Wayne Foote from Welcome Stock Farm in Hartford, New York. He proudly rode his grandfather's 1957 John Deere 320 in the parade.

Enclosed you will find the various sponsorship opportunities and levels. To ensure appropriate recognition of your contribution, all monies must be received by the Chamber office by Wednesday, October 5, 2016.

Thank you for your support of this much anticipated event. As in previous years, the parade is expected to draw thousands of people from in and around the northeast to our community. With your help, we can continue to grow what has become a great holiday tradition in Greenwich and Washington County, New York.

Sincerely,

The Greater Greenwich Chamber of Commerce Holiday Lighted Tractor Parade Committee



# 4<sup>th</sup> Annual Holiday Lighted Tractor Parade

## Saturday, November 19, 2016

What better way to celebrate a down-home, country holiday season than watching tractors, bedecked in holiday lights galore, rolling down the streets of Greenwich?

Parade proceeds support Greater Greenwich Chamber of Commerce programs and activities and fund a scholarship awarded to a graduating Greenwich Central School senior pursuing an education in agriculture.

*Here's your chance to sponsor this exciting event!*

✓	<i>Level</i>	<i>Amount</i>	<i>Recognition</i>
	<b><i>Diamond Sponsor</i></b>	<b><i>\$1,500 &amp; Up</i></b>	<ul style="list-style-type: none"> <li>✓ Ornate engraved acknowledgement plaque</li> <li>✓ Preferred seating for parade viewing</li> <li>✓ All advertising media – print (deadline 10/5/16), radio, and web</li> <li>✓ In-parade banner</li> <li>✓ Free entry in the parade</li> </ul>
	<b><i>Platinum Sponsor</i></b>	<b><i>\$1,000</i></b>	<ul style="list-style-type: none"> <li>✓ Print media advertisements (deadline 10/5/16)</li> <li>✓ Radio advertisements</li> <li>✓ Chamber website and Facebook pages</li> <li>✓ In-parade banner</li> <li>✓ Free entry in the parade</li> </ul>
	<b><i>Gold Sponsor</i></b>	<b><i>\$500</i></b>	<ul style="list-style-type: none"> <li>✓ Print media advertisements (deadline 10/5/16)</li> <li>✓ Chamber website and Facebook pages</li> <li>✓ In-parade banner</li> <li>✓ Free entry in the parade</li> </ul>
	<b><i>Silver Sponsor</i></b>	<b><i>\$250</i></b>	<ul style="list-style-type: none"> <li>✓ Print media advertisements (deadline 10/5/16)</li> <li>✓ Chamber website and Facebook pages</li> <li>✓ Free entry in the parade</li> </ul>
	<b><i>Bronze Sponsor</i></b>	<b><i>\$150</i></b>	<ul style="list-style-type: none"> <li>✓ Sponsor certificate</li> <li>✓ Free entry in the parade</li> </ul>

**Business/Organization Name:** \_\_\_\_\_

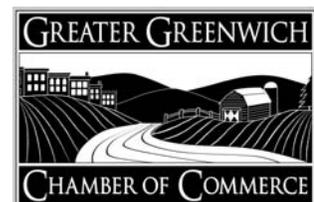
**Contact Person:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**THANK YOU FOR YOUR SUPPORT!**

Please return this form with your check made payable to:

**Greater Greenwich Chamber of Commerce, Inc.**  
**6 Academy Street, Greenwich, NY 12834**





## The Greater Greenwich Chamber of Commerce

*is pleased to present the*

### **4<sup>th</sup> Annual Holiday Lighted Tractor Parade Saturday, November 19, 2016**

This event is a tremendous collaboration of business, farmers, schools and communities.

- Unofficially the largest lighted tractor parade in the United States
- It is anticipated that 70+ tractors will participate in the 2016 parade – each adorned in thousands of lights! (In its 1<sup>st</sup> year, the parade saw 45 entries, 2<sup>nd</sup> year saw 52 entries, 3<sup>rd</sup> year saw 63 entries)
- An estimated 5,000+ people come out for the parade, representing multiple communities and states (some as far as Texas!)
- The parade's success allows for an annual scholarship to be awarded to a graduating Greenwich Central School senior entering into an agricultural program in an institution of higher education
- This is an ALL TRACTOR parade that awards small and large tractors, as well as new and antique tractors
  - \*In recognition of their dedication and service to the community, local fire departments “parade” their fire trucks in the event
- 250+ Chamber volunteer hours are spent every year for planning, preparation, event time, and thank you's

Watch a clip from the 2015 parade at: [www.facebook.com/GreenwichTractorParade](http://www.facebook.com/GreenwichTractorParade) or watch the full video at: [www.youtube.com/watch?v=3wG4iiff3T0&feature=youtu.be](http://www.youtube.com/watch?v=3wG4iiff3T0&feature=youtu.be)

For more information, please contact the **Greater Greenwich Chamber of Commerce, Inc.**  
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