



Greenwich Chamber

2023

Sponsorship Opportunities

Updated April 25, 2023

Sponsorship Opportunities with the Greater Greenwich Chamber of Commerce

Event sponsorship is a way to proudly show your support for the Greenwich Chamber and the community all year long.

Increase your brand recognition and be distinguished for your support by becoming a sponsor of one of the many events that the Greater Greenwich Chamber of Commerce presents. Sponsoring events is one of the most cost-effective ways to grow your visibility in the community. We highlight your business in multiple ways!

Not only do you receive numerous benefits, a portion of your support of community events goes toward scholarships for graduating high school seniors. Over the years the Chamber has provided tens of thousands of dollars in scholarships.

Sponsorship packages allow us to approach sponsors once per year and finalize their details all at one time. Save by grouping sponsorship levels for each event. Contact us to customize sponsor packages – for example, you may want to be a Presenting sponsor for one event while being Gold sponsor for another. We will be glad to work with you.

Thank you in advance for your support that allows the Greenwich Chamber to provide so many important programs and services. We could not accomplish all the things we have done, and plan to do, without your ongoing support. Let's make 2023 the best ever!



Annual Event Dates & Deadlines

33rd Annual Meeting

To be held on Thursday, April 27, 2023 **PAST**
Sponsorship deadline: Friday, April 7 **EVENT**

31st Annual Whipple City Festival

To be held on Friday & Saturday, June 16 & 17, 2023
Sponsorship deadline: Friday, May 26

32nd Annual Halloween Parade

To be held on Sunday, October 29, 2023
Sponsorship deadline: Friday, October 6

11th Annual Holiday Lighted Tractor Parade

To be held on Saturday, November 20, 2023
Sponsorship deadline: Friday, October 20



**Greenwich
Chamber**

Annual Meeting

Annual Meeting – 33rd Annual **PAST EVENT**

Thursday, April 27, 2023

greenwichchamber.org/annualmeeting

Deadline: Friday, April 7

Organizational meeting of all membership to elect the Board of Directors, discuss Chamber activities, present awards, and recognize long-standing members. Food, drinks, speakers, mingling, and more create a festive evening for attendees. This is the largest gathering of members of the year and presents an opportunity to stand out and show your support of the Greenwich Chamber.

SPONSORSHIP BENEFITS	SOLD OUT TITLE \$1,000 only 1 available	AWARDS \$750 only 1 available	SOCIAL \$500 only 2 available	PATRON \$250
Tickets to the event	X 8	X 6	X 4	X 2
Web page listing with link	X large logo at top	X medium logo	X small logo	X listing
Social media posts with tag	X "Presented by" individual post	X group post	X group post	X group post
Table tent recognition	X	X	X	
Event signage	X large logo at top	X medium logo	X small logo	
Option to have business cards or small swag items/materials (provided by sponsor)	X at each seat	X at check-in table		
Option to welcome guests	X at beginning	X during awards		
Special recognition by Chamber board president	X			
Exclusive email announcement	X			
Printed and digital invitation, tied in with Chamber logo	X "Presented by" with logo			



Whipple City Festival – 31st Annual
 Friday & Saturday, June 16 & 17, 2023
 whipplecityfestival.com

Deadline: Friday, May 26

What began as a thank you to the Greenwich community for their support of our local businesses has become a popular event for the entire southern Washington County area. For more than 30 years, the Whipple City Festival has kicked off summer in June with music, food, activities, vendors, parade, and more! Come celebrate all that Greenwich has to offer!

SPONSORSHIP BENEFITS	<i>SOLD OUT</i> TITLE \$1,500 limited availability	PLATINUM \$1,000	GOLD \$500	SILVER \$250	BRONZE \$150
Sponsor decal	X	X	X	X	X
Website listing with link	X large logo at top	X medium logo	X small logo	X listing	X listing
Social media posts with tag	X "Presented by" individual post	X individual post	X individual post	X group	X group
Vendor space	X	X	X	X	
Email blasts listing with link	X "Presented by"	X medium logo	X small logo	X listing	
Advertising listing	X "Presented by" and large logo	X medium logo	X small logo		
Event banners	X "Presented by"	X group	X group		
Option to have swag items/materials at Chamber booth (provided by sponsor)	X	X			
Press releases and radio mention	X "Presented by"	X			
Recognition throughout event	X				
Exclusive email announcement	X				



Halloween Parade – 32nd Annual

Sunday, October 29, 2023

greenwichchamber.org/halloween

Deadline: Friday, October 6

This long-standing community event has become a beloved tradition in the Village of Greenwich, drawing crowds of children and adult participants, with many others lining Main Street to watch. It is truly a fun-filled afternoon for the Greenwich community to celebrate Halloween and the fall season. Ribbons and treat bags given out and an awards ceremony held.

SPONSORSHIP BENEFITS	SOLD OUT TITLE \$750 only 1 available	AWARDS \$400 only 1 available	TREATS \$250 only 2 available	PATRON \$100
Web page listing with link	X large logo at top	X medium logo	X small logo	X listing
Social media posts with tag	X "Presented by" individual post	X group post	X group post	X group post
Table tent recognition	X	X	X	X
Email blasts listing with link	X "Presented by"	X medium logo	X small logo	X listing
Press releases mention	X "Presented by"	X	X	
Option to have business card or small swag item in treat bags (provided by sponsor)	X	X	X	
Option to hand out ribbons, treat bags, or awards	X ribbons	X awards	X treat bags	
Special recognition by emcee	X			
Banner recognition	X "Presented by" with logo			



Holiday Lighted Tractor Parade – 11th Annual

Saturday, November 18, 2023

greenwichtractorparade.com

Deadline: Friday, October 20

This annual kick-off to the holiday season since 2013, the Holiday Lighted Tractor Parade in Greenwich has become one of the largest events in Washington County and, unofficially, the largest parade of its kind in the country. It is estimated 10,000 people attend the parade to view over 60 tractors and displays travel through the heart of the village.

SPONSORSHIP BENEFITS	SOLD OUT	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
	TITLE \$3,000 limited availability	\$1,500	\$1,000	\$500	\$250	\$150
Parade entry	X	X	X	X	X	X
Sponsor decal	X	X	X	X	X	X
Website listing with link	X large logo at top	X large logo	X medium logo	X small logo	X listing	X listing
Social media posts with tag	X "Presented by" individual post	X individual post	X individual post	X individual post	X listing	
Email blasts listing with link	X "Presented by"	X large logo	X medium logo	X small logo	X listing	
Advertising listing	X "Presented by" and large logo	X large logo	X medium logo	X small logo		
Poster listing	X "Presented by" and large logo at top	X large logo	X medium logo	X small logo		
Event banners	X "Presented by"	X group	X group			
Press releases and radio mention	X "Presented by"	X	X			
Recognized by announcer at event	X	X				
Parade banners used on tractor entry	X	X				
Exclusive email announcement	X					

**Greater Greenwich Chamber of Commerce
2023 Sponsorship Commitment**

Choose your sponsorship level for each event. Please note that Title sponsorships are limited and are available on a first come, first serve basis.

Whipple City Festival

Deadline: Friday, May 26

- Title Platinum Gold Silver Bronze
\$1,500 \$1,000 \$500 \$250 \$150
SOLD OUT

Halloween Parade

Deadline: Friday, October 6

- Title Awards Treats Patron
\$750 \$400 \$250 \$100
SOLD OUT

Holiday Lighted Tractor Parade

Deadline: Friday, October 20

- Title Diamond Platinum Gold Silver Bronze
\$3,000 \$1,500 \$1,000 \$500 \$250 \$150
SOLD OUT

Total of all events: \$ _____

Business/Organization: _____

This sponsorship agreement ("Agreement") is entered into by and between the business/ organization ("Sponsor") named above and the Greater Greenwich Chamber of Commerce ("Chamber"). This Agreement is fully binding between the Chamber and Sponsor upon both parties signing and shall remain in full force and effect until December 31, 2023. Benefits shall be disbursed only in the 2023 year and may not be transferred.

Sponsor Representative

Chamber Representative

Print Name: _____

Date: ____ / ____ / ____

____ / ____ / ____

Signature _____

**Greater Greenwich Chamber of Commerce
2023 Sponsorship Commitment**

Business/Organization: _____

Representative: _____

Mailing Address: _____

City/Town: _____ State: _____ ZIP Code: _____

Email: _____ Phone: (_____) _____ - _____

Member of the Greenwich Chamber: Yes No Would like to join

Payment by Check

Make check payable to the "Greater Greenwich Chamber of Commerce" and mail to:

Greater Greenwich Chamber of Commerce
6 Academy Street
Greenwich, NY 12834

Payment by Credit Card (or you may call)

Name on Card: _____

Card Number: _____

Exp. Date: ____ / ____ Security Code: _____ ZIP Code: _____

Send an Invoice

I would like to discuss a payment plan

If applicable to a sponsorship level, please email a high resolution logo (.png, .ai).

Thank you for your support of the Greenwich Chamber and its events!